

## Dr. Ion Florescu

INDEPENDENT NON-EXECUTIVE DIRECTOR

**Nationality:** German

**Languages:** English, German



### PROFILE

**Ion Florescu**, a Luxembourg resident, is currently partner and conducting officer at FinDeal Advisers S.A., a fund-raising and distribution company in Luxembourg. In a career spanning over 30 years, Ion Florescu has held senior management positions and was partner and principal, CFO and compliance officer at a number of firms in Luxembourg, the United Kingdom and Germany, specialising in asset management, private equity and mergers and acquisitions. He has extensive experience in regulation and compliance, valuation, acquiring and exiting businesses, restructuring, reorganisation and growth management. He has particular sector expertise in finance, technology, telecommunications, media and entertainment and real estate. Ion Florescu holds a Ph.D. in Business Administration from St. Gallen, Switzerland.

### EXPERIENCE

Since 2020 Independent Director – EUROPEAN GOVERNANCE PARTNER Luxembourg. Independent Director Platform

Since 2013 **Co-Founder, Partner and CFO** – FINDEAL ADVISERS S.A, Luxembourg. European distribution of funds, real estate and private equity; advisory in private equity and M&A, CSSF regulated

Since 2017 **Independent Director** – 2-XIDEAS SICAV-SIF and UCITS, Luxembourg. Holding mandates in two Luxembourg based funds. Also sitting on the board of a non-profit organisation in Berlin, Germany.

2010 – 2013 **Co-Founder, Partner and CFO** – MEDIUM CAPITAL PARTNERS LTD., London. Advisory in PE and M&A, FSA regulated.

2003 – 2009 **Co-Founder, Partner and CFO** – KINGSBRIDGE CAPITAL ADVISORS LTD., London. Private equity fund, FSA regulated. Volume: 200 Mio. Euro. Director of ESCALINE and ORION CABLE (which sold successfully to Bear Stearns Cos. & Swiss Partners Group)

2000 – 2003 **Co-Founder, Partner and CFO** – E-MILLENNIUM FUND, Munich. Subsidiary of Deutsche Bank AG, late-stage TMT fund (technology, media, telecommunication), volume: 200 Mio. Euro. Deputy Chairman of SuSE Linux AG

1999 – 2000 **Founder** – IBO INTERNET BUSINESS OPPORTUNITIES GmbH, Munich. Internet technology company, shopping marketplaces, clients: AOL, t-online, Alta Vista and others. Sold successfully to Lycos International, a subsidiary of Bertelsmann AG

1997 – 1998 **President Entertainment** – PROSIEBEN MEDIA AG, subsidiary of Kirch Group in Munich, Germany. Responsible for 500 Mio. Euro acquisition and production budget, 200 employees, outsourcing of companies, IPO coordination

1994 – 1997 **Managing Director, CFO** – CONSTANTIN FILM GROUP, subsidiary of Kirch Group in Munich, Germany. Turnaround, multiplexes, film financing, film production and film distribution

1992 – 1994 and 1985 – 1987 **Head of Mergers and Acquisitions, Manager M&A and Manager Sales Europe** – KIRCH GROUP HOLDING, Munich, Germany. Various M&A transactions, Restructuring, Internal Management Consulting, Contract and Licensing, Distribution

### EDUCATION and ON-GOING TRAININGS

*Regular participation in courses and conferences organized by ILA, ALFI, the "big four" and law firms*

Ph.D.: 1988 – 1991 University of St.Gallen, Switzerland;  
Ph.D. in Business Administration, Thesis in M&A

Grant: 1989 – 1990 University of St.Gallen, Switzerland, Grant of the Swiss National Funds for Visiting Scholar, Ph.D.Studies, University of California, Los Angeles (UCLA), Los Angeles, USA, and Visiting Scholar, Ph.D.Studies, University of Southern California (USC), Los Angeles, USA

University: 1979 – 1984 Ludwig-Maximilians-University, Munich - Master in Business Administration; Strategic Management, Investment Banking and Law

1979 – 1981 University for Television and Film, Munich, Germany - Studies in Film, Media and Entertainment

1977 – 1979 Albert-Ludwigs-University, Freiburg, Germany - Bachelor Business Administration and Economics

### MEMBERSHIPS

Member of **ILA** Institut Luxembourgeois des Administrateurs, Luxembourg